

INTRODUCING

RefereePro[®]

Take your football competitions to the next level.

Referee Pro[®] is the digital solution that saves effort, time and money in the business of organizing and managing football leagues and tournaments.

The image displays the RefereePro web application interface. At the top, the user is identified as Luis Gutiérrez Fridman. The main navigation includes 'LIGA MUNDIAL RP' with the URL 'http://lmp.referee-pro.com'. A sidebar on the left shows 'Indicadores' and 'COMPETICIONES' with sub-items for 'Categorías (27)' and 'Temporadas (163)'. The central 'EQUIPOS' section lists various teams such as Amarillos F.C. AFC, F.C. Azules FCA, Bombarderos BOMB, Gallos GALL, Halcones HAL, Lobos Grises LG, Maramotos MAR, Rojos F.C. ROJS, and Tigres. A mobile device overlay shows a match between TORNADOS and TIGRES with a score of 0 vs 0 and a timer at 38'13. The right-hand statistics dashboard for 'Liga Mundial RP' provides filters for 'Categoría / Torneo' (LMRP Categoría 2002) and 'Temporada' (Inicio 2019). It features four key performance indicators: 'EL MEJOR EQUIPO' (Tornados, 35 Puntos), 'LA MEJOR OFENSIVA' (Tigres, 57 Anotaciones), 'LA MEJOR DEFENSIVA' (Bombarderos, 17 Goles admitidos), and 'LA MEJOR RACHA GANADORA' (F.C. Azules, 3 Victorias consecutivas). The bottom section is titled 'Estadísticas' and includes tabs for 'Posiciones', 'Grupos', 'Goleo individual', and 'Reporte Disciplinario'.



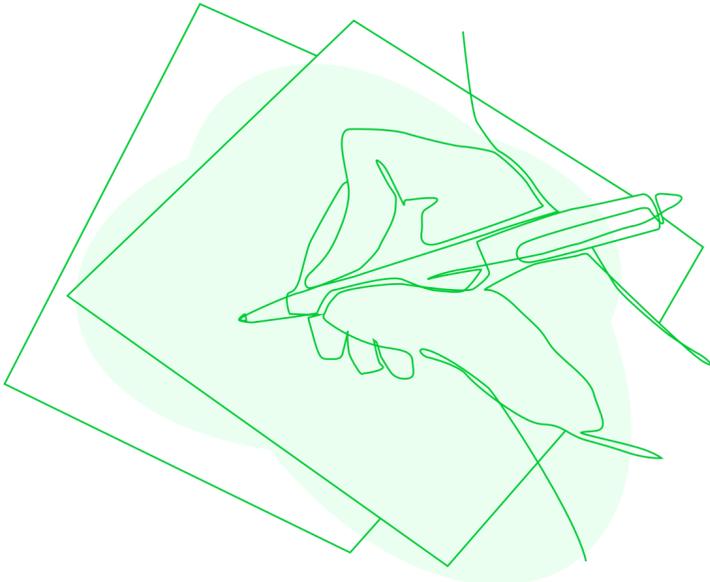
Changes should be
seen as **opportunities.**

— Pierluigi Collina



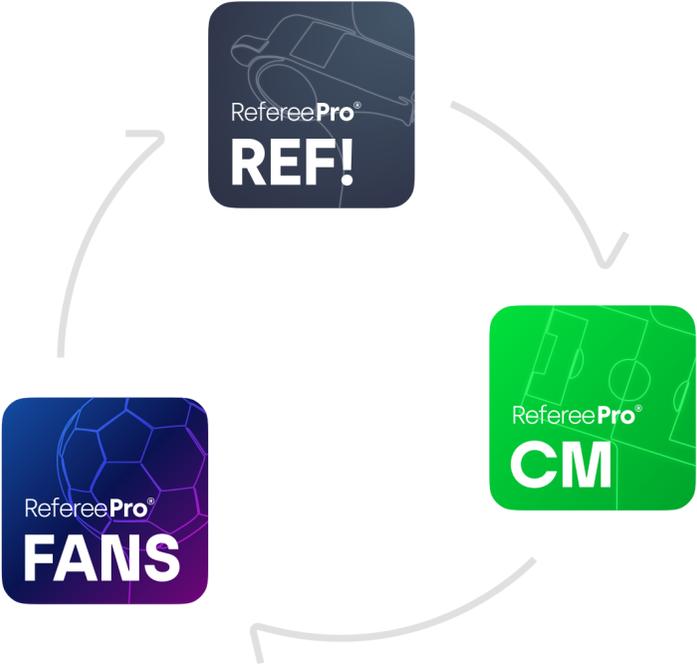
WHY WE EXIST





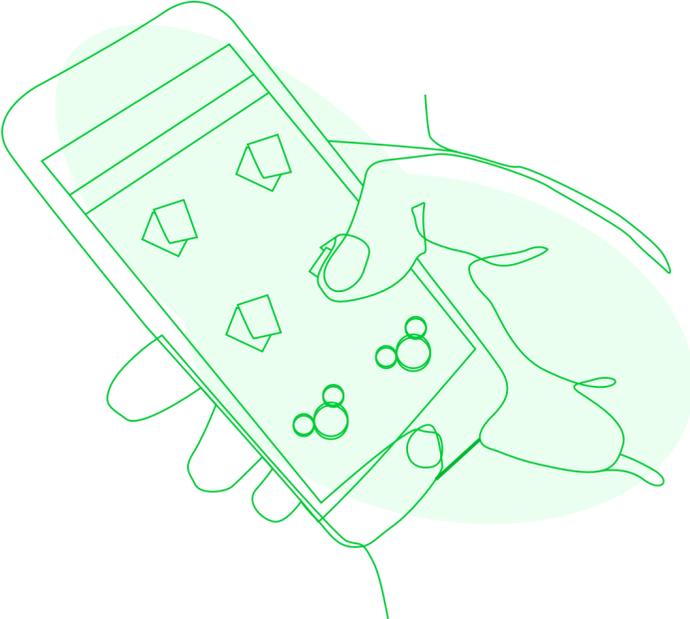
WHY

Referee Pro® exists to alleviate the management pains of any amateur football competition making it possible for new ways of experiencing it for you, for the participants and also for their fans and followers.



WHAT

We have designed and developed an entire ecosystem of products, in which each one of them caters to the specific needs and requirements of the different stakeholders that take part in the game.



HOW

We got rid of pen and paper and with it, the tortuous hours that come with transcribing and managing sports data. Once the data gets automatically digitalized, the sharing part becomes a lot easier. Which means that your official match stats will be always updated and available for everyone, at all times.

OUR STORY

We began our journey in 2012.

Right from the start, the evolution of our products has been informed by carefully gathered feedback provided by international referees, league managers, competition organizers, players and fans.



JUL 2012

Kick-Off!

Referee Pro® was born in semi-professional soccer in Mexico as the first DRSS (Digital Referee Signal System), a mobile application that allows referees to record the incidents that take place on the pitch, during the game, using their Smartphone.



MAY 2016

2.0 Version

We applied our technology to amateur football, launching a comprehensive platform to facilitate the administrative tasks of competitions, while improving the experience of the various stakeholders involved in the game.



JUN 2018

Consolidation and Restructuring

We managed to reach other countries, developed new services and restructured our products within an ecosystem that today offers specific solutions to referees, team managers leagues, players and fans, all connected thanks to the data generated.



JAN 2019

3.0 Version

We've taken the feedback and the wishlist (requests) from our users, as well as the experience of our team of experts, to evolve our platform once again. This will allow us to offer solutions and experiences to the world of sports, as never before seen.

A DIGITAL ECOSYSTEM

for everyone in the football family.





NO MORE PEN + PAPER®

REF! is the tool that turns your referee's mobile phone into a digital notebook.

Make your life easier by providing to your referees a tool that helps them before, during and after the game, minimizing mistakes and saving valuable time. Here begins the path to digitize your organization, where your statistics are accurate, automatic and always available for everyone.

- ✓ Automatically generate game reports in digital format.
- ✓ Captains and delegates sign the game report digitally.
- ✓ Disciplinary reports and teams' behavior evaluations by the referees.
- ✓ Notification alerts such as three yellow cards to the same player on the same game.
- ✓ Full control over player registration; no more printed IDs.
- ✓ Vibration system to add stoppage time.



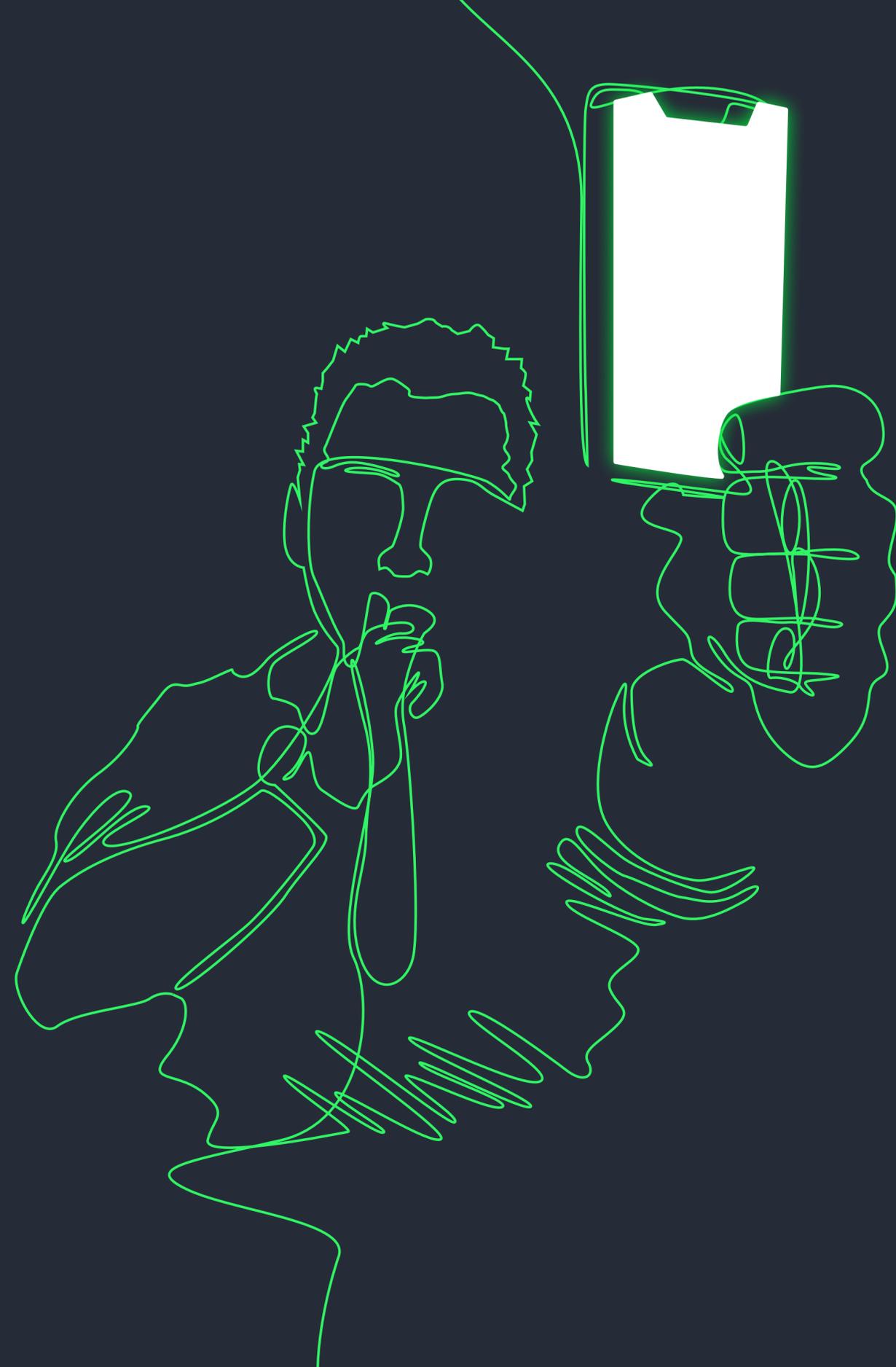


Using Referee Pro® REF! will improve your performance as a referee; You'll save time and gain security and focus.



Mario Rubio

World Cup Referee at Spain '82, México





AUTOMATE YOUR LEAGUE

CM (Competition Manager) is the platform that takes all management tasks off your back.

Take full control of your operations in an automated way and save days worth of work. **CM** works for you by getting the data directly from **REF!** to reduce the work of transcription and administrative management to a minimum. It's time to think what you'll do with all that free time.

- ✓ Automatically generate game reports in digital format.
- ✓ Full disciplinary control.
- ✓ Full control over player registration; no more printed IDs.
- ✓ Automatic generation of fixtures and stats.
- ✓ Digital players registration platform.
- ✓ Vibration system to add stoppage time.





“Referee Pro® gave me the free time I needed to start a new business I had wanted to do for many years.”



David Alejandro Gamboa
League President Supermanzana 95 Cancún, MX





MOBILIZING FOOTBALL

FANS is the window that connects the community with the information of your competition.

Referee Pro® FANS is the space where your stats and your community connect. The official online page for your customers where players, delegates and fans can check official up-to-date information on all your competitions.

- ✓ Get your own customized website for your competition.
- ✓ MinuteXMinute of every match.
- ✓ Match Reports and MinuteXMinute of each match directly sent to your teams via email.
- ✓ Immediate and clear official match info.
- ✓ Stats, fixtures, Minute by Minute of each match, photos and more.
- ✓ Referee Pro FANS mobile app or customized*
- ✓ Official match data always updated and available in the hands of your participants and followers.
- ✓ Stats, Fixtures, News, Photos and much more.



“It's easy to use. You save time in the registration process and you live a better experience as a team.”



Alejandro González

Team Delegate, Club Deportivo Astros de Guadalajara



HOW DOES IT WORK?



STEP 1
Check the digital id's of the all players, before the match.



STEP 2
Record the game's actions right from your mobile phone, in airplane mode.



STEP 3
At the end of the match, the captains or delegates sign the game record digitally.



STEP 4
The game record is sent to the organization and the participating teams.



STEP 5
The information is received via email.



STEP 6
Review the information to confirm suspensions and statistics.



STEP 7
Publish information by pressing a button.



STEP 8
Players and affiliates consult the information updated at the moment, in a timely and transparent manner.



[Custom website for your League]



THANK YOU

Send us an email, call us or come and visit us.

Referee**Pro**[®]

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축구

fútbol

futebol

We ♥ football.

Fußball

calcio

soccer

RefereePro®